Executive Decision and Operations Research  
(Prentice-Hall international series in management)

by David W. Miller

Quantitative Methods For Management - nptel


The management of a company that I shall call Stygian Chemical Industries, Ltd., must the company will maintain operations in the small plant and make a tidy profit on the low volume. The tree is made up of a series of nodes and branches. In making decisions, executives must take account of the probabilities, costs,