This course will strengthen your practical understanding of the financial market, and provide intellectual insights into finance and accounting management. Finance and Accounting for Nonfinancial Managers Learning Tree. Finance and Accounting for Nonfinancial Managers: All the Basics You Need to Know: William G. Droms, Jay O. Wright: 9780465018499: Books - Amazon.ca. Finance and Accounting for the Nonfinancial Executive Stanford. Learn how to complete the financial statements, monitor cash flow, make resource utilization. Accounting for Non-Financial Managers 2-Day Program.